



OKLAHOMA
EDGE

Oklahoma State Department of Education
Individual Career Academic Plans (ICAP) Webinar Series

Family Engagement in ICAP

Agenda – ICAP Webinar

Family Engagement in ICAP

March 26, 2018

1:00 p.m. – 2:30 p.m.

- Welcome and Overview

Chelsea Hunt, Oklahoma State Department of Education

- Panelists

Sonia Johnson, OSDE

Geri Gilstrap, Stilwell Public Schools

Traci Mikulecky, Boys & Girls Clubs of Oklahoma County

- Support/Resources

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Individual Career Academic Plan



Chelsea Hunt, Career Pathways Strategy Lead
New Skills for Youth Program
Academic Affairs and Planning

What is ICAP?

An **Individual Career Academic Plan** is a multi-year process that intentionally guides students as they **explore career, academic, and postsecondary opportunities.**

Beginning with the family and student involvement in the ICAP process and support from educators, students develop the awareness, knowledge, and skills to create their own meaningful pathways to be career and college ready.

ICAP Purpose

Individual Career Academic Plan process helps students consider a future career and helps them design the way to get there.

Students have an opportunity to determine their **interests and passions** and ways to explore and experience career opportunities.

With increased knowledge, students, with family and educator support, can **create their individual career pathway to success.**

ICAP Pilot Study Districts

- Ada
- Atoka
- Bennington
- Bristow
- Broken Arrow
- Carnegie
- Choctaw-Nicoma Park
- Duncan
- Enid
- Glenpool
- Grove
- Jenks
- Lawton
- Mid-Del
- Millwood
- Mustang
- Norman
- Oklahoma City
- Owasso
- Peggs
- Ponca City
- Pryor
- Putnam City
- Sallisaw
- Shawnee
- Stillwater
- Stillwell
- Yukon

Support/Resources

- OSDE Website Information, [HERE](#)
- ICAP Webinars, [HERE](#)
- ICAP Newsletter Sign up [HERE](#) select "College & Career Readiness."
- Sign up for the 2018 – 2019 ICAP Pilot Study, [HERE](#)
- Career Advising Toolkit
- OSDE Staff
- OSDE Online Community Platform - <https://osde.nextthought.com/app/>
- OK Career Guide – Erica Harris erica.harris@careertech.ok.gov
- OK College Start – Theresa Shaklee tshaklee@ocap.org
- Follow us on social media:
[Website](#) | [Facebook](#)

OSDE Contacts



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Individual Career Academic Plan



Sonia Johnson

Executive Director

Family & Community Engagement/21st CCLC

Oklahoma State Department of Education

**Partnerships are not hard work, but heart work.
Not more work, but the work. Not harder work,
but smarter work to mobilize all available
resources that will contribute to student success.**

Joyce Epstein and Associates - School, Family and Community Partnerships



Hopes and Dreams Chat

- Think about a child that is special to you. This might be your own child, a grandchild, or a child in your class or school.
- What are your hopes and dreams for this child – beyond school and into life?



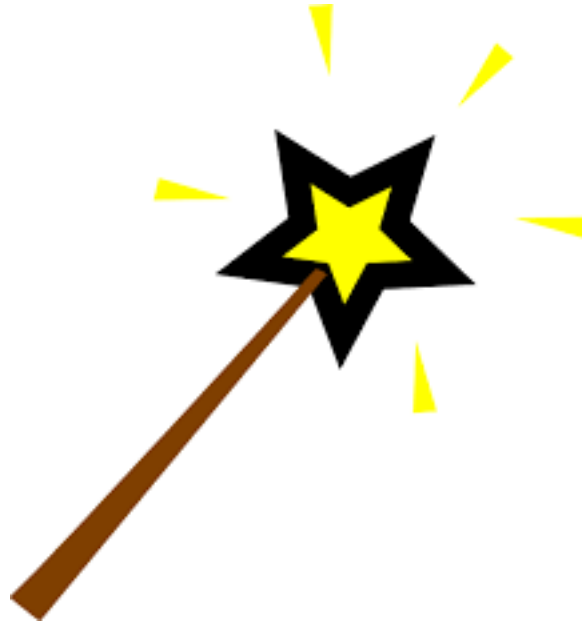
4 Core Beliefs

- 1** All families have hopes and dreams for their children and want what is best for them.
- 2** All families have the capacity to support their child's learning.
- 3** Families and school staff should be equal partners.
- 4** The responsibility of building partnerships between school and home rests primarily on the school staff, especially school leaders.

- Henderson, Mapp, Johnson & Davies. (2007). *Beyond the Bake Sale: The Essential Guide to Family-School Partnerships*.



Magic Wand



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Defining Family Engagement

- Parent and Family
 - Caring, Important Adults
- Involvement and Engagement
 - Involve – to enfold or envelope; to connect with someone or something (implies doing to)
 - Engage – to come together and interlock; to attract someone's interest or attention (implies doing with)



How do we lead?



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Clients or Partners

As we define family engagement it is important to remember that our goal is not to serve a client, but instead to gain a partner.

Ferlazzo, L. (2011). Involvement or engagement? Schools, families, communities. School Leadership. V. 68, No. 8, pp10-14. ASCD.



Welcoming Chat

Tell us about how you made a family feel welcome at your school.



Benefits

- Earn higher grades and test scores
- Enroll in higher level academic programs
- Are promoted on time and earn more credits
- Adapt better to school and attend more regularly
- Have better social skills and behaviors
- Graduate and go on to post-secondary opportunities

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Assessing Readiness

- What engagement practices currently exist in our school/district?
- What do we do well?
- Who has an engagement mindset?
- What resources exist to support the planning and implementation of effective engagement practices?

Versions of Partnership

Fortress

Parents belong at home, not at school. If students don't do well, it's because their families don't give enough support. We are doing all we can.

Come... If We Call

Parents are welcome when we ask them, but there's only so much they can offer. The most important thing they can do is help their kids at home.

Open Door

Parent can be involved in many ways – we are working hard to get even bigger turnout. When we ask for help, people often respond.

Partnership

All families and communities have something great to offer – we do whatever it takes to work closely to ensure every student succeeds.

- Henderson, Mapp, Johnson & Davies. (2007). *Beyond the Bake Sale: The Essential Guide to Family-School Partnerships*.

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What Works

- Relational
- Interactive
- Collaborative
- Developmental
- Linked to Learning

- United State Department of Education – Partners Education in A Dual Capacity-Building Framework for Family–School Partnerships

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Family Roles

- Supporters
- Encouragers
- Monitors
- Advocates
- Decision-makers
- Collaborators

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Family Engagement in ICAP

What Families Are Saying About the College and Career Planning Process

Families & College/Career Planning

- Tailored Communication
- Real Time Information
- On-going Role in the Process
- Real Life Settings
- Basic Skills

Family Engagement in ICAP

What Families Are Saying About Communication

Six Essential Characteristics

- Convenience
- Push, not search
- Personalized, not standardized
- Timeliness
- Realization of busyness
- High impact/high ROI information

OSDE Website

sde.ok.gov/sde/parent-community-engagement

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5 Key Questions

- How do we create a welcoming climate?
- What formal communication mechanisms have been successful?
- How have you engaged families?
- How have you engaged community partners?
- What successes/challenges should we consider?

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Individual Career Academic Plan



Geri Gilstrap
Superintendent
Stilwell Public Schools

Family Engagement in ICAP

**How does the Stilwell
School District create a
welcoming school climate?**

Welcome to Stilwell Schools

- Enrollment Packets and emails/posts/communication from individual teachers ongoing
- OPEN HOUSE at sites including booths from all areas including ICAP
- Unity Tour for all 8th graders/parents/faculty from surrounding K8's
- Parent Nights throughout the year (Literacy, College/Career Readiness and much more)
- FAFSA/ACT training for parents and students on campus/concurrent ON CAMPUS
- Scholarship Information plus more at College/Career Fair twice a year
- Leadership Days/Leader in Me Program (Inspiring Leadership)
- Muffins with Moms/Donuts with Dads/Holiday Eating/Future Chef Contest
- Many more activities/programs where parent involvement is the main focus which creates a vested interest because parents are provided a role in their child's education-

What established formal mechanisms does the Stilwell School District use to communicate with parents and families?

Communication

- Blackboard Connect/ Phone Casts out to parents every Sunday evening (and when updates/announcements are needed) to prepare parents and students for the events of the upcoming week
- Mobile School APP provided through SOCS Website gives news, notifications, calendars, menus, etc.
- StilwellK12.org website gives up to date events and much more!
- Online surveys and needs assessments to stakeholders
- SHS/BGCA/21st Century Program Facebook pages give parents and students up to date news and event changes as well (questions can be posted here – they are answered promptly as the pages are monitored)
- Teacher grade portal and teacher individual web pages
- Continuously build **STRONG RELATIONSHIPS** with parents and community- **THIS IS KEY!**

Family Engagement in ICAP

**How does the Stilwell
School District engage
parents and families?**

Family Engagement

- Parent Advisory Groups- through grants and other programs- we have many
- Surveys and Needs Assessments- this can drive curriculum/course offerings
- Events/Programs **tailored to parent involvement** such as Tips for Teaching Reading at Literacy Night or Tutoring/Homework/Study Skills, Free CPR training for parents and students, Volunteer /Community Service, working together such as ringing the Bell for Salvation Army, “Men in the Making Program” or singing at the Senior Citizen Center with parents etc.
- Have continuing dialogue about all events happening in the district and the policies/regulations surrounding such events or issues-**TRANSPARENCY!!!**
- Menus, calendars, weekly events sent home and posted on mobile app, school website and Facebook pages- phone cast out to all stakeholders weekly as well- contact info posted on ALL media

Family Engagement in ICAP

How does the Stilwell School District connect students and families to community resources that strengthen and support students' learning and well-being?

Numerous Resources Available- Partnerships and Networking

- OSU Extension Office/Farm to School/AG in the Classroom
- Cherokee Nation Wrap Around Services/Counseling and MUCH more
- Northeastern State University Services/Reading Lab/FAFSA/ACT/Concurrent Enrollment/Scholarships
- Partnerships with Industry/ Banks/ Hospital/ Manufacturing etc.
- Sooner Care Applications
- Friends of the Library
- Farmers Market/ Adair County Food Bank
- OSDE website and how to navigate it for information/online platform
- Grants-local and otherwise
- Local volunteers/Booster Club /Kiwanis/ United Way/Chamber of Commerce
- ICTC Programs/ICAP/ICTC Job Placement for parents and students

Family Engagement in ICAP

What successes and/or challenges has the Stilwell School District experienced with family engagement?

Obstacles are just successes waiting to HAPPEN!

- Gaining attendance to Events/Programs...FEED THEM!
- Marketing Your District (strategically/laser focus/MAKE the time)
- Create excitement and engagement in the classroom- Students are your best advertisement- they want parents to SEE what they are doing – they want parents to SHARE in their learning
- Leader in Me buy in (infiltrate the home!)
- ICAP buy in- Why are we doing it and why do parents need to know about it?
- **True infiltration of the home-** change one life- change a whole family!

Without knowledge there is NO understanding!
-PROVIDE the knowledge!

Community Service and Learning



Family Engagement – so much to SHARE



Leadership Day, Guitar Playing, Future Chef



Singing and dancing...together!



Lights On- Parent Showcase Night



Engagement...even in Greece



CPR for Families and Students



Videos that Inspire

- <https://www.youtube.com/watch?v=VuvQASFei08&t=2s>
- https://www.youtube.com/watch?v=IN4Dwl_sh0l

We want every child to be known, valued and inspired to be a Stilwell Indian!

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Individual Career Academic Plan



Traci Mikulecky
Pathways Director
Boys & Girls Clubs of Oklahoma County

How does the Boys & Girls Clubs help districts create a welcoming school climate?

Welcoming Climate

- Partner with local schools
 - Activities held at club and in school
 - Class nights
 - Specific activities for each grade
 - College and Career Readiness nights
- Partner with local businesses
 - Weekend workshops
 - In club activities
- Career Plan handout
 - ICAP Document checklist
 - 6th grade – graduation

What established formal mechanisms does Boys & Girls Clubs use to communicate with parents and families?

Communication

- Letters
- Phone calls
- Social media

Family Engagement in ICAP

In what ways, can Boys & Girls Clubs help districts (schools) engage parents and families?

Family Engagement

- More activities in schools

- College and Career nights

- Career Interest Surveys
 - Oklahoma Promise Night
 - Applications, Resumes
 - PSAT Readiness
 - Mock Interviews
 - ACT/SAT Preparation
 - FAFSA Night

- Guest Speakers

- Certifications

- CPR
 - Customer Service

- College and Career Fairs

Family Engagement in ICAP

How can the Boys & Girls Clubs connect students and families to community resources that strengthen and support students' learning and well-being?

Community Partners

- Partner with local businesses to provide volunteers
 - Guest speakers
 - Educational Excursions
 - Job Shadows
 - Internships
 - Employment
 - Mock Interviews
 - 9th Grade Mentor Program
- Academic Application Nights
 - Oklahoma Promise
 - FAFSA
 - Scholarships
 - College and Job
- STEM Activities
- SOFT Skills Training

Family Engagement in ICAP

What successes and/or challenges might districts (schools) experience with parent engagement?

Successes and Challenges

- Academic Success
- Community Involvement
- Character and Leadership Development
- Education and Career Development
- Health and Life Skills
- Extracurricular Participation
 - Arts
 - Sports, Fitness and Recreation

Additional Resources

[Boys & Girls Clubs of Oklahoma County](#)

I am only one, but still I am one. I cannot do everything, but I can do something; and because I cannot do everything, I will not refuse to do something that I can do.

- *Helen Keller*



Closing Reflection

In my current role, what is one step that I will take to strengthen family engagement?



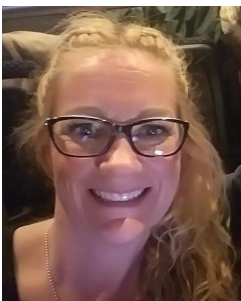
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